



## No course fees for residents of Winnipeg School Division

## Graphic Design



The *Graphic Design Program* is a four year program that begins with Grade 9 instruction.

A Mature Student Diploma may be earned by completing 8 High School credits, 3 or more of which are obtained from the Graphic Design Program from the Grade 10 to Grade 12 curriculum.



### For more information and to register, contact us at:

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# Graphic Design Program

The Graphic Design Program is designed for students who have some artistic talent, enjoy working with computers and other new media technologies, and would like to explore a career in Graphic Design or related fields such as video production, animation, web design, or photography.

Design skills are developed through course work in graphic design theory and practical application. Graphic Design students are exposed to many aspects of visual communication such as print and digital design/layout, digital image editing and manipulation, illustration, typography, motion graphics, and video editing.

Students learn to use industry standard new media software applications such as Photoshop, Illustrator, InDesign, Premiere Pro, and After Effects, as well as professional DSLR cameras and sound recording devices.

## Course Outline

Students will study the following areas:

- › Design composition and layout
- › Principles and elements of design
- › Colour theory
- › Corporate identity and branding
- › Typography
- › Drawing and illustration
- › Advertising art
- › Photography
- › Motion graphics
- › Animation
- › Video production
- › Portfolio management

Students will also have the opportunity to take part in:

- › WHMIS
- › Safety in the workplace
- › Guest speakers
- › Interactive workshops
- › Industry related field trips
- › Work experience



# BEYOND THE CLASSROOM



## Career opportunities include:

Advertising Agencies

Graphic Design/Digital Production Studios

Magazine and Newspaper Publications

Signage Companies

Book Publishing Houses

Corporate Art Departments

Movie and Television Graphic  
Design Departments

Self Employed/Freelance

